

# Job Shadowing

November 14th, 2017

Philadelphia Magazine (Offices in Market Street, Philadelphia)  
Shadowed Sandy Hingston (Deputy Editor).



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By Ian Fitzgerald

# Philadelphia MAGAZINE

# Background

- ❑ I had always been good at reading/writing, common interests
- ❑ The work included writing, editing, researching, and reading various articles to publish to the magazine
- ❑ Had called Philadelphia magazine, then emailed the main editor setting up my appointment

# Interactions

- ❑ Office divided into multiple sections: Marketing/finance, Art department, Writing and Editing (where my shadowing took place).
- ❑ Watched the Editor go through her daily routine
- ❑ Lunch with editors and interns



# Impressions based on interactions

- ❑ The job was fun, interactive and went at your own pace
- ❑ It could be an interesting career in the future, but I would still like to weigh my options



# Environment

- ❑ Environment was bright and vast one-floor office.
  - ❑ Uplifting decor
  - ❑ Friendly workers and interns, relatively quiet
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- ❑ I could see myself learning to love to work in a relaxed environment such as this one.



# Insights

- ❑ I had sat next to the editor for a large portion of the day, watching her perform her job and interact with her coworkers.
- ❑ Her job included Editing, writing, reading, and independent research.
- ❑ Thought me necessary skills (communicating with others, independently researching\*) as well as how to “rise through the ranks”.

# Finishing the day

- ❑ Ended with a lunch/interview
- ❑ No specific follow-up, but information was given in case of future networking
- ❑ It is a good contact to keep, for having connections with the main writers and editors of the Philadelphia Magazine can be useful.



# Final Thoughts

- ❑ Certainly a fun experience with friendly people, relaxed environment, interesting job.
- ❑ Decent pay, but due to the decline of print media may reconsider my options.





# The End

\*A few pics taken around the area\*



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